



ICT Business Council  
of Georgia

is pleased to invite you on

## Georgian IT Innovation Event GITI 2022



Partnerships for Competitiveness, Innovation, and  
Cyber Security

12<sup>th</sup> Regional

Georgian Cyber Security and IT Innovation Conference 2022  
Georgian IT Innovation Award 2022

With the support of:

Ministry of Economy and  
Sustainable Development of  
Georgia

and

LEPL Digital Governance Agency  
of Ministry of Justice of Georgia

December 1-2, 2022

Sheraton Grand Tbilisi Metechi Palace Hotel,  
Tbilisi, Georgia

**Please feel free to share the invitation with all interested parties!**



# Partnerships for Competitiveness, Innovation, and Cyber Security

12<sup>th</sup> Regional

Georgian Cyber Security and IT Innovation Conference 2022  
Georgian IT Innovation Award 2022

## INTRODUCTION:

*The motto of the event is “Partnerships for Competitiveness, Innovation and Cyber Security”. The major objective is to establish and promote effective partnerships among the public and the private sectors, associations, academia, and other IT&T industry-related organizations in the **Central and East Europe, Baltic States, Caucasus, and Middle Asia region** to promote competitiveness, innovation, and security.*

## Background in Brief:

- The conference, which is held annually, has become a flagship event in the field of IT and Cyber Security;
- The conference provides a high-powered environment in which IT experts, information security professionals, government officials, businessmen, and other “bright minds”, who strive to make life more challenging through the extensive use of ICTs can network, establish essential cooperation mechanisms, and exchange views on best practices.
- More than 500 participants from over 20 countries attended the last conference, with an even more impressive turnout expected this year.

## History in Brief:

The conference is the region’s one of the most influential events in the field of ICT and IT innovations. Through the years, the conference has been a vital opportunity for high-profile experts from diverse backgrounds in the ICT field and cyber security to establish professional relationships and served as a platform for the formation of international cooperation. In previous events, speakers and panelists included leading experts and decision-makers from a sizable number of countries who specialize in various fields of *e*-industry, as well as colleagues from Governmental and non-governmental institutions.

Participants at our previous conferences have included current and former ministers, heads of security agencies, top-level managers of local and international business institutions, professional experts in the field of ICT, businessmen, and other distinguished guests.

### **Overview:**

The region should take the benefit of information and communication technologies (ICT) and IT innovation as an enabling tool to deliver economic growth and acceleration in productivity. During this event, we shall see how to maximize the economic gains from ICT and seek to identify the critical success factors that policymakers and managers must address to improve the rewards of ICT since economic growth in developed countries is strongly linked to ICT development.

Development in the IT sector makes a distinct impact on the nation. Georgia has already entered the *e*-era which needs strategic support and impetus from various sectors. A number of sectors that need fostering are *e*-commerce, *e*-governance, *e*-services, *e*-learning, and others. We have to save time, money, and effort, which can be utilized for the development of the nation in the present stage of transition to build a progressive, developed economically strong community.

Georgia and all countries in the region are in the emerging state of *digital transformation*. Potential support, technical advice, and plans for strengthening the financial structure are fundamental necessities for a successful digital transformation of Georgia and the next *digital* Caucasus and *digital* Region. GovTech, FinTech, introducing new emerging technologies helps transparent administration, economic development, and the development of people.

*The current event will pay special attention to the best practices of digital transformation, the Open Government concept, and information and cyber security.*

Therefore, the **ICT Business Council of Georgia**, with support of **Ministry of Economy and Sustainable Development of Georgia** and **LEPL Digital Governance Agency of the Ministry of Justice of Georgia** are organizing the 12<sup>th</sup> annual Regional Information Technology and Cyber Security Event (Conference / Exhibition / Award) in December 1-2, 2022 in Tbilisi.

The purpose of this conference is to reflect the significance of information technology in terms of creating an engine of growth for the socio-economic development of the Region; network with stakeholders and build awareness regarding IT and Cyber Security importance among high-level governmental officials, and private sector representatives and the society at large. Our distinguished panel of keynote speakers will bring a diverse set of insights on different advancements in digital transformation and IT innovations around the world.

The purpose of the award ceremony is to credit governmental and private entities for good work and best practices and encourage them and others to invest their time and energy in digital transformation.

### **Highlights of the GITI 2022:**

- Powerful conference agenda to keep you up to date with the latest on digital transformation, GovTech, FinTech, Information, and Cyber Security;
- Sessions addressing a wide spectrum of technology, business, and application issues;
- Panel discussions provide a Georgian and international perspective on best practices and how further innovations can create a better foundation for FDI

### **Leading tracks of the conference:**

- Digital Transformation
- GovTech
- Data Governance
- Education
- FinTech
- Information and cyber security
- Regional telecommunication market development
- Policy development
- Capacity building
- Socio-economic implications of emerging technologies

### **Benefits of the GITI 2022**

- Exchange of good practice and cooperation between representatives of the ICT industry, CIOs, business executives, public sector, and representatives from other fields.
- Information on the ICT market and future development trends.
- Co-operation in cross-border projects in the Caucasus, Baltic Sea, Middle Asia Regions, Central, and eastern European countries.
- Development of expert and organizational networks.
- Discussions, exchange of experience, and an opportunity to develop new contacts.
- The right place for government and international organizations officials and policymakers, industry leaders, executives, and ICT experts to meet.
- Ability to find new ideas, new clients, and new cooperation partners.

### **Who should attend:**

- Government officials and decision makers.
- Business executives and entrepreneurs.
- ICT managers and specialists.
- ICT auditors, consultants, and investors.
- Marketing and new service managers.
- ICT companies, international trade organizations, and associations.
- Innovative skills and security experts, lawyers.
- Electronic services stakeholders and potential users.
- Information society leaders.
- Project managers and education administrators.
- Education and academic sector representatives.

**Registration/Fees:**

- Participation in the conference is **free of charge**.
- Only registered participants will have access to the conference hall and award ceremony, coffee breaks, and refreshments; receive a conference kit and an invitation to visit opening/closing receptions/dinners.

**For future details please contact us:** e-mail: [GITI@ictbc.ge](mailto:GITI@ictbc.ge);

**Giga Shubitidze:** mobile: +995 577 750115

**Irakli Gvenetadze:** mobile: +995 577 620404

**Nino Bigvava:** mobile: +995 595 345345