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PROGRAMME

Moderator: Lombardy Mobility Cluster.

9.30 Welcome coffee and registration

10.00 Opening welcome from the C2Future Project Leader KRASIMIRA SHINDAROVA and the European Commission representative Project Officer.

10.20 Welcome by Regione Lombardia – GABRIELE BUSTI, DG Education, University, Research, Innovation and Simplification, Investment Structure for Research, Innovation and Technology Transfer at Regione Lombardia.

10.35 Confindustria Lombardia: how clusters support internationalization - LUCA DONELLI, Confindustria Lombardia Deputy on Cluster Policies & Lombardy Energy Cleantech Cluster President.

10.50 Presentation of the six clusters partners of the C2Future project and six associated companies:

Aclima Basque Environment Cluster – IGOR ARANGUREN, Project Manager Aclima, Spain;
FRANCISCO MURILLO, Technical Director at Basoinsa, Spain.

Cluster Lombardo della Mobilità – SARA CORTESE, Project Manager CLM, Italy;
IVANO SOLIANI, President of Soliani EMC, Italy.

Cluster for Digital Transformation and Innovation – TODOR MITOV, Project Manager DTI, Bulgaria;
HRISTO STEFANOV, Head Of Marketing at Smartcom Bulgaria;

Green Home scarl – GIUSEPPE ROSSI, Project Manager for Green Home, Italy;
FRANCESCO TASSONE CEO at Personal Factory, Italy.

ICT Network – MARINA BLAGOJEVIC, Project Manager for ICT, Serbia;
DEJAN DRAMICANIN, Founder and CEO of Bitgear, Serbia.

Sekee - PANAYIOTIS TSANTILAS, Project Manager for SEKEE, Greece;
DANAE BAMPALI, Client Service Manager and Head of Analytics at Palo Ltd, Greece.

12.50 “A view on Automotive market and technology worldwide” - SAVERIO GABOARDI, CLM President.

13.00 Lunch Break





C2Future

Clusters for the City
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14.00 Official presentation of the new C2Future partners.

14.40 “ A short guideline for internationalization in US (focus on California State)” – PAOLO CERESA, Senior Business Advisor at the American Chamber of Commerce in Italy.

15.00 “Opportunities to invest in Mexico” – LUIS GODOY, Director-General in the Global Economic Intelligence Unit of the Secretariat of Economy of Mexico, invited by the Mexican General Consul MARIA DE LOS ANGELES ARRIOLA AGUIRRE.

15.20 “The collaboration programs of the Italian Chamber of Commerce in Mexico to encourage the internationalization of Italian companies” – LORENZO VIANELLO, President of the Italian Chamber of Commerce in Mexico.

15.40 “Doing Business in Mexico” – MARCO NICOLI, Councilor at Associazione Economica del Messico in Italia and CEO of Tesi Elettronica e Sistemi informativi Group.

15.50 Coffee break

16.00 C2Future Internationalization strategy and best practices:

“Public-private innovation partnerships between cities, companies and research centers in Italy and Latin America” - ALFREDO SGUGLIO, CEO at Smart City Instruments.

“Softtech and internationalization in Colombia” - MAURA ALFANO, Marketing Manager at SOFTECH srl.

“AEP: a company ready to start business in Mexico” – GIOVANNI BECATTINI, President at AEP Ticketing Solutions SpA.

“Caravela Coffee’ lessons from the field”: good practices and know-how of internationalization in Colombia and Latin America – GIANCARLO GHIRETTI, Co-Founder & CFO (Chief Financial Officer) Caravela Coffee.

17.00 “How Research and Technologies organizations can help companies in developing their projects”: ANTONELLA TOZZI, Public Funding and Innovation Specialist at Kilometro Rosso Innovation District.

17.20 “Universities role in technological innovation”- GIANPIERO MASTINU, Politecnico of Milan.

17.35 “Incubators and accelerators: their role in SMEs development” – ALBERTO BONETTI, Head of Project Funding, CSMT scarl.

17.50 A view to the future of the C2Future Project by KRASIMIRA SHINDAROVA & Project Officer.

17.55 Questions and answers.

18.00 Thanks

