



**C2Future**

Clusters for the City  
of the Future

5/4  
**INTELLIGENT CITIES**  
OF THE FUTURE  
18:00 ATHENS  
17:00 BRUSSELS

## AGENDA

Date: April 5 | Time: 18:00 (Athens) 17:00 (Brussels) 16:00 (London)

### **PART I**

**18:00**

(Athens)

#### **Opening Remarks**

**Introduction to the topic and flow of discussion**

**Peter Soukoulis Panel Co-ordinator**

Digital Transformation & Tech Innovation Expert, Advisory Board at SEEMS

**Panayiotis Tsantilas**

General Secretary of [SEKEE](#)

**18:10**

(Athens)

**Mrs Dana Eleftheriadou**

Head of Cities and Proximity Team at European Commission

**18:25**

(Athens)

**Professor Jeff French**

Global Thought Leader on Behavioural Influence and Social Marketing

**18:40**

(Athens)

#### **Panel Discussion on Intelligent Cities**

Coordinated discussion on a panel

#### Coordinator:

**Petros Soukoulis**

Digital Transformation & Tech Innovation Expert, Adv. Board at SEEMS

#### Guests

**Dana Eleftheriadou**

Head of Cities and Proximity Team at European Commission

**Professor Jeff French**

Global Thought Leader on Behavioural Influence and Social Marketing

**Tom Katsioulas**

Chair of GSA Trusted IoT Ecosystem Security (TIES), U.S.A.

**Nikos Maroulis**

Partner at Technopolis Group, Brussels

**George Manolis**

Managing Partner Onelity GMBH

**Harry Kalliaras**

Strategic Planning Expert, Advisor to the Mayor, City Of Trikala

More:

[www.sekee.online](http://www.sekee.online)

[www.sekee.gr/c2future/](http://www.sekee.gr/c2future/)



# C2Future

Clusters for the City  
of the Future

5/4  
INTELLIGENT CITIES  
OF THE FUTURE  
18:00 ATHENS  
17:00 BRUSSELS

19:15

(Athens)

## PART II – Networking & Matchmaking

### Breakout rooms session

Join 1 out of 2 Breakout rooms, network and engage in fruitful discussions with experts, panelists and speakers

### BREAKOUT ROOM A - Earning Citizen Support

Join this room to discuss the need for cities to embrace a citizen orientation approach in the design and delivery of programs & services to citizen and the challenge of understanding humans. Earn a fresh view about people and partnership approaches to develop comprehensive programmes that people support.

**Keywords:** Behavior Insights, Citizen engagement, Citizen Orientation

#### Group Lead

##### Professor Jeff French

Global Thought Leader on Behavioural Influence and Social Marketing

### BREAKOUT ROOM B - Technology & Infrastructure

Join this room to discuss technological trends and learnings from the application of new and applied technologies for cities. Use this room to explore challenges that are faced on the application and experimentation of new technologies for cities that will help them navigate through the challenges of the future.

**Keywords:** Smart City, Internet of Things, Trusted IoT Security, Technology, Infrastructure, Intelligence

#### Group leads

##### Tom Katsioulas

Chair of GSA Trusted IoT Ecosystem Security (TIES), U.S.A.

##### Harry Kalliaras

Strategic Planning Expert, Advisor to the Mayor, City Of Trikala

On April 5<sup>th</sup> you will find the join link here: <https://sekee.online/>

More:

[www.sekee.online](http://www.sekee.online)

[www.sekee.gr/c2future/](http://www.sekee.gr/c2future/)