

TECHNOLOGY FESTIVAL

KOSICT

9TH EDITION



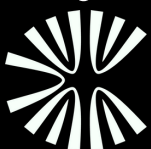
VIRTUAL EDITION



10th & 11th of December, 2020
Prishtina, Republic of Kosovo

CONCEPT
&
AGENDA

Brought to you by:



STIKK
KOSOVO ICT ASSOCIATION

ABOUT KOSICT

KosICT is an annual, international technology festival organized by the Kosovo ICT Association [STIKK], with the first edition launched in 2012. As a technology festival, KosICT, is enriched by a few different elements including **two conference format stages** highlighting some of the latest topics and trends in the ICT industry, an **innovation fair** focusing on some of the most prominent start-ups, a **future developers corner** emphasizing the skills and know how of the young coders and software developers, and last but certainly not least, an **eSports tournament** highlight the talents and promoting the gaming community in Kosovo.



Virtual Edition - Online

Streaming of both stages, virtual Brokerage events, virtual Innovation Fair



10th & 11th of December, 2020



THE PURPOSE OF KOSICT

KosICT is the biggest technology festival organized on an annual bases in the region (The Ballkans). Every year, KosICT serves as a meeting place for some of the biggest players and professionals in the **ICT industry**. One of the main purposes of KosICT is to showcase various topics related to information and communication technology that are globally trending and have had/are expected to have a tremendous impact on the future of our industry. Yet another important purpose of KosICT is the promotion of the **ICT sector in Kosovo** and the region by highlighting the experiences, case studies and innovative ideas of internationally, regionally and locally renowned speakers who are industry leaders, therefore, offering the participants of the tech festival an incredible opportunity to hear and learn about the latest developments shaping the **ICT industry** and broaden their networks of partners and clients.

During the previous eight editions of the tech festival, KosICT has hosted **over 8000 participants/attendees** from all over the world, who had the opportunity to hear and learn from experienced professionals in the fields like: **Digital Transformation**, Big Data Analysis & Business Intelligence, **Internet of Things**, Entrepreneurship, **Cloud Services**, Artificial Intelligence, **Automation of Processes**, Open Innovation, **Crowd Funding**, The Future of Nearshoring/Outsourcing, just to name a few.

As the upcoming edition of the KosICT tech festival will be the 9th, and based on the latest trends in the **ICT industry** worldwide, the main topic of the tech festival will center around **Artificial & Business Intelligence**, and during the two days of the tech festival the attendees wil have the opportunity to hear and learn more about topics such as: Big Data Analysis & Visualization, **Machine Learning**, Digital Transformation, **Outsourcing & Near-shoring**, Artificial Intelligence as a decision making tool, **Industry 4.0**, Internet of Things (IoT), **eID**, Blockchain Technology, **FinTech**, eHealthcare, **eCommerce**, Agumented Reality, amongst many other topics.



In addition to the keynote and main topics, the **developers stage** will consist of more technical topics or tasks, such as: Amazon Web Services (AWS); **React JS**; Angular; **Design Thinking in practice**, UI/UX, **Network Maintenance**, amongst other topics. These topics aim to highlight the agility, eagerness and readiness of the local ICT sector to tackle new challenges, as well as, offer a detailed overview of where the **ICT industry** is heading. KosICT also serves as a perfect meeting ground with new partners/clients from all over the world where local companies have the opportunity to develop new relationships, or further the once they already have.

PARTNERS & EVENT ORGANIZERS

As all previous editions of KosICT, the **9th edition** of the tech festival is once again organized by the Kosovo ICT Association [**STIKK**]. A few of the main supporters and partners of the tech festival include: **Innovation Center Kosovo** [ICK]; Enterprise Europe Network - Kosovo [EEN]; **The office of the Mayor of Prishtina**, Prishtina REA, the **EU support for the competitiveness of Kosovo's ICT sector project "ICT For Kosovo's Growth"**, EU 4 Kosovo, among others.

The PLATINUM Sponsor of KosICT's 9th edition is **ProCredit Bank**.



BENEFICIARIES OF KOSICT

The direct beneficiaries of KosICT tech festival are all the businesses who are members of the **ICT sector** in Kosovo and the region, public administration/governmental institutions, donors, professionals and students interested in the **ICT sector**.

The conference is of great importance initially for the young professionals and students who aspire to be an intricate part of the **ICT sector** by informing and inspiring them with the latest developments in the industry, for the companies that operate in the **ICT sector** as it gives them the opportunity to develop new relationships with potential new partners and find/attract new talent to join their respective companies, for the public administration and governmental institutions through fruitful partnerships between local and international companies, and lastly for the partners and donors of the tech festival as it serves as a mean for them to achieve their goals on supporting the growth of the **ICT sector** in Kosovo and further promote it to various interested parties.

Last but certainly not least, as the last edition of KosICT also featured a special section dedicated to Future Developers, young ICT enthusiasts are also beneficiaries as they get to interact with industry leaders and experience a different side of the **ICT industry**.



STAGES & ACTIVITIES

KosICT tech festival will take place over two days, 10th and 11th of December, 2020 and will be divided into three main categories: Main Stage; Developers Stage and the Innovation Fair.

MAIN STAGE

The **main stage** will feature keynote speeches from industry leaders and high-level speakers, panel discussions on various topics where the audience members can also comment and share their opinions with the panelists, as well as, case studies from different markets. The presentations in the main stage will be more of a motivational and experience sharing nature aimed towards **C-Level Executives** and **upper management**.

All the presentations in the main stage will be streamed directly to KosICT's website and Social Media pages.

DEVELOPERS STAGE

The **developers stage** will feature detailed technical presentations and discussions on some of the latest technologies developed and used in the **ICT industry**. As the presentations will be more technical, the target group for this stage includes developers, engineers, students and all those who want to dive deeper into a certain topic, getting actual practical insight in these topics. This stage serves as a haven for all interested to develop and hone their ICT skills.

All the presentations in the developers stage will be streamed directly to KosICT's website and Social Media pages.



INNOVATION FAIR

The **innovation fair** will be a space for **start-ups and ICT companies** to present themselves and their products/services. The latest innovative ideas and companies will be presented at this fair. This time around, the fair will also feature a contact point where attendees can learn more about all the different **EU initiated projects aimed at improving/supporting the local ICT industry**.

A virtual fair will be set in place where the attendees could "walk around" the fair, listen to the start-up's present themselves and their work through a short video, as well as, contact the start-up directly.

BROKERAGE & B2B EVENTS

Brokerage events between local and visiting companies are yet another important element of KosICT. Through these brokerage and various **focused B2B events**, local companies have the opportunity to find new partners/clients from all over the world granting them a chance to enter new markets.

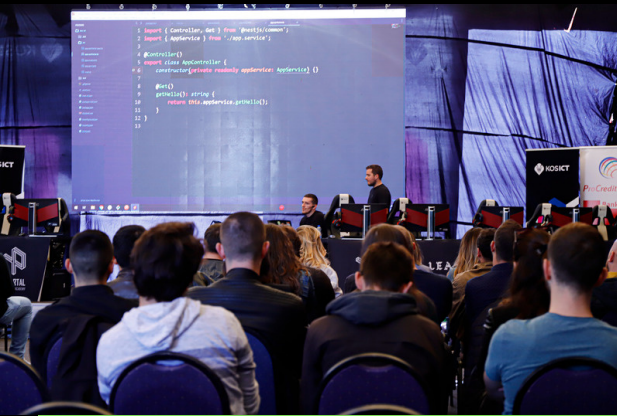
For the first time, a special brokerage event will be organized in cooperation with **EEN Kosovo** with invited participants from all EEN member countries.

For each of the companies participating in the brokerage event, a private meeting room will be set in order to hold meeting with interested partners/clients. Just as well, a digital calendar will be set for each company where interested parties could pre-book a meeting with the company. The calendar will be public to all so the meetings could be planned accordingly to time availability.

The Brokerage event will be held on 10th and 11th of December, starting from 14:00h, separated in 20 minutes sessions on private meeting room's until 18:00h.



STILLS FROM THE LAST EDITION



A FEW OF OUR PREVIOUS SPEAKERS

LOVRE GABRILO
MICROSOFT

VISAR ULAJ
VALTECH

IGOR SKUNCA
PUBLICIS

AMY COOPER
ENTREPRENEUR
MAGAZINE

KERRY PRICE
UBERMEDIA

HAVA MALOKU
LINKEDIN

MARCIN MALINOWSKI
GOOGLE

ROBIN MAGER
N-ERGIE

MIKE REINER
CITY AI

ERIOLA BIBOLLI
PROCREDIT
BANK



MAIN STAGE - DAY 1

PROGRAM: DECEMBER 10TH, 2020



10:00 – OPENING REMARKS
10:30

10:30 – POWERING THE FUTURE WITH TECHNOLOGY [KEYNOTE]
11:15

11:15 – REDEFINING THE WAY WE WORK
12:00



12:30 – CYBERSECURITY: WHERE WE ARE & WHERE WE SHOULD BE?
13:15



13:15 – AI & THE FUTURE OF WORK
14:00

14:00 – THE ROLE OF DATA & TECHNOLOGY DURING
14:45 THE POST-PANDEMIC REBOOT

14:45 – SMART CITIES: DIGITAL PRISHTINA
15:30

16:00 – TELEHEALTH: REMOTE MONITORING & TELECONSULTATION
16:45



16:45 – TELEHEALTH: HOW TECHNOLOGY IS BRINGING
17:30 DOCTORS CLOSER TO US



MAIN STAGE - DAY 2

PROGRAM: DECEMBER 11TH, 2020



10:00 - DIGITAL TRUST IN THE ERA OF COVID-19:
10:45 REACHING TRUSTWORTHY INFORMATION

10:45 - INNOVATION AS A MEANS OF SURVIVAL
11:35

11:35 - eCOMMERCE & ePAYMENT - THE HEROES WE ALL NEEDED
12:15



13:00 - LEARNING 2.0: HOW AR & VR ARE CHANGING
13:45 THE EDUCATION SYSTEM

13:45 - eID - LOOKING TOWARDS A EUROPEAN PERSPECTIVE
14:15



14:30 - DIGITAL TRAVEL: WHEN TECHNOLOGY
15:15 AND TOURISM COLLIDE

DISCUSSION
PANEL

15:15 - FIFTH DOMAIN OF WARFARE: CYBERSECURITY
16:00



16:15 - eSPORTS: THE RISE OF A JUGGERNAUT [KEYNOTE]
17:00



DEVELOPERS STAGE - DAY 1



PROGRAM: DECEMBER 10TH, 2020

10:00 – OPENING REMARKS [MAINSTAGE]
10:30

10:30 – APPLYING JAVA IN CLOUD-BASED APPLICATIONS
11:15



11:15 – THE PATH TO DIGITALIZATION: DOES & DON'TS
12:30

DISCUSSION
PANEL

13:00 – AI FOR ALL: AI APPLICATION IN DIFFERENT BUSINESS
13:45 SECTORS & AI TRENDS



14:00 – THE VAST POSSIBILITIES OF REACT JS
14:45

15:00 – BUILDING BRAND LOYALTY THROUGH SOCIAL MEDIA
15:45

DISCUSSION
PANEL

15:45 – PROJECT MANAGEMENT IN ICT: A GUIDE
16:30

16:30 – MACHINE LEARNING IN DAYILY BUSINESS PROCESSES
17:30



DEVELOPERS STAGE - DAY 2



PROGRAM: DECEMBER 11TH, 2020

10:00 - INTELLIGENT CONTROL SYSTEMS - AI & ROBOTICS
10:45

10:45 - THE IMPORTANCE OF CYBER SECURITY - CASE STUDY
12:00



DISCUSSION
PANEL

12:30 - GAME CHARACTER MODELING & CREATION
13:15

13:15 - CREATING DYNAMIC WEB PAGES WITH PHP
14:00



KosICT CS:GO Masters eSports Tournament





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PLATINUM SPONSOR



ProCredit Bank

PARTNERS & SUPPORTERS



Norway in Kosovo
Royal Norwegian Embassy in Prishtina



PRISHTINA



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Kosovo



Business Support on Your Doorstep



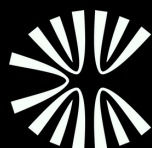
Pixels



LINKPLUS

project•graphics

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