Online event: How to digitally transform

for companies from the sectors:

- Agriculture and processing
- Apparel and textiles
- Wood processing
- <u>Tourism (eco, rural and</u>
- active)

Thursday 10.12.2020, 11:00h



Organized by the project "Digitalization path" funded by the USAID Economic Development, Governance and Enterprise Growth Project, implemented by MASIT (North Macedonia) in partnership with STIKK (Kosovo) and ICT Net (Serbia)

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AGENDA

I 1:00 Welcome and introduction

I 1:10 Presentation of the Brochure:"How to digitally transform" – Ms.Biljana Severinova, consultant

I I:40 Presentation of the Digital Transformation Strategy creation process and sharing experiences and success stories from companies that are already digitally transformed –Mr. Saso Jovanovski, consultant

12:10 Open discussion and Q&A session

12:30 Next calls and activities of the project





